

U.S. DEPARTMENT OF HOMELAND SECURITY/AD COUNCIL
TOMATO PASTE
:30
EXPIRATION: 10/09/2007
AS PRODUCED

B **B** **B** **B** **B**
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OPEN ON A MOTHER, FATHER, AND TWO CHILDREN SITTING IN THE LIVING ROOM.

MUSIC

VO MOTHER: If we were in an emergency situation.

CUT TO MOTHER AND FATHER

MOTHER: We don't have extra. We have a little bit of water and a little bit of food. A meeting place? No.

FATHER: No.

CUT TO CHILDREN SITTING ON THE STAIRS

CHILD #1: I don't think we have a first aid kit.

CUT TO MOTHER AND FATHER

MOTHER: We have tuna fish, we have,

FATHER: Right,

MOTHER: beans, we have um, um, canned tomatoes.

FATHER: True, that's true. But that's really not survival food, tomato paste.

CUT TO WHITE SCREEN

VO MOTHER: Yeah, well...yeah... you're right.

SUPER: Is your plan any better?

SUPER: Make sure your family has a plan in case of an emergency.

SUPER: ready.gov

SUPER: Ad Council, Ready, DHS logos

U.S. DEPARTMENT OF HOMELAND SECURITY/AD COUNCIL
TOMATO PASTE
:25/:05
EXPIRATION: 10/09/2007
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TOMATO PASTE
:15
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CUT TO WHITE SCREEN

VO FATHER: No. For the family to meet?

VO MOTHER & FATHER: No.

SUPER: Is your plan any better?

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